

PRIZE DRAW!

3 x £100 gift cards to be won

HOW TO ENTER:

1. Circle your answer to the question overleaf.
2. Enter your name, address and postcode in the box provided opposite.
3. Put your card into the correct box for your preferred bonus prize (details opposite).

Please do not enter more than once. Repeat entries will be discarded. You must be over 18 to enter.



ESSENTIALS:

Name:

Address:

Postcode:

Date of birth:

OPTIONAL: Want us to send you more information about the study?
Write your email address here:

10 x BONUS PRIZES! CHOOSE BETWEEN FRUIT AND CHOCOLATE

Would you prefer to win a Riverford Farm Organic Fruit box worth £11, or a Thorntons Chocolate Collection box worth £11? Tell us by posting this card into the corresponding box.

BONUS PRIZE:

CHOICE NUMBER 1

Riverford Farm
Organic Fruit Box

BONUS PRIZE:

CHOICE NUMBER 2

Thorntons Chocolate
Collection Box

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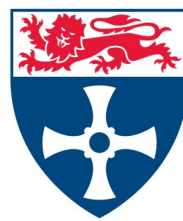
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Choose fruit or chocolate boxes



Newcastle University

Our question: Recent statistics show that people in Tyne and Wear are living longer now than they were in the year 2000. Why do you think this is?

- A) Because there are fewer traffic accidents.
- B) Because there is less violent crime.
- C) Both: there are fewer traffic accidents **and** less violent crime.

This study has received ethical approval from the Newcastle University Faculty of Medical Sciences ethics committee (reference: 00653/2013). By completing this card you are giving your consent for your answers to be used in our study. **We will not share your contact details with anyone else. We will only use them to deliver your prize to you if you win.**

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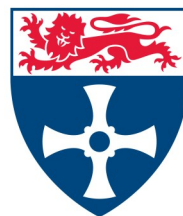
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